



EXECUTIVE MBA INTERNATIONAL TRACK

Entrepreneurial Leadership
& Corporate Innovation

The **International Track** is an exclusive program for FDC Executive MBA students, delivered at **Rotman School of Management (University of Toronto)**, focused on developing leaders capable of driving innovation and strategic growth in dynamic global environments.

The experience combines academic rigor with applied learning, integrating sessions with international faculty, interactions with executives and immersion in Canada's innovation ecosystem – including visits to Innovation Hubs. Throughout the journey, participants strengthen their leadership capabilities in transformation contexts, enhancing their strategic vision, entrepreneurial mindset, and ability to mobilize teams and organizations to turn ideas into impact through the use of data, analytics, and emerging technologies such as artificial intelligence.



After finishing the International Track, you will receive a certificate of completion issued by Rotman and FDC.



Classes in English, without simultaneous translation.



Students in the FDC Executive MBA program can have two elective courses waived when participating in the International Track.

About Rotman School of Management (University of Toronto)

Rotman School of Management is a globally recognized business school and a reference in innovation, strategy and leadership.

Home to one of Canada's leading Executive MBA programs, Rotman is known for developing senior leaders through a strong combination of academic excellence, real-world application and close connection with industry.

Located in Toronto, a major global hub for business, finance and technology, the school offers direct exposure to a vibrant ecosystem of global companies, startups, and innovation centers.

With AACSB accreditation and its distinctive approach to Integrative Thinking, Rotman prepares leaders to navigate complexity, make high-impact decisions, and lead transformation in dynamic global environments.



KEY PROGRAM INFORMATION

Date: from may 16 to 21, 2027

Location: Rotman School of Management (University of Toronto) - Canadá

Seats are limited. Enroll now to secure your place.
atendimento@fdc.org.br | 0800 941 9200

Program Schedule *

Sunday 16/05/2027	Monday 17/05/2027	Tuesday 18/05/2027	Wednesday 19/05/2027	Thursday 20/05/2027	Friday 21/05/2027
	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
	<i>Entrepreneurial Mindset and Strategic Decision-Making</i>	<i>Design Thinking for Corporate Innovation</i>	<i>Experiential Learning: Mapping Canada's Innovation Ecosystem and Opportunity Landscape</i>	<i>Data-Driven Entrepreneurship: Leveraging Business Analytics for Innovation and Growth</i>	<i>Executive Fireside Chat with Canadian Entrepreneurs: Strategic Leadership and Real-World Insights on Driving Innovation</i>
	Lunch	Lunch	Lunch	Lunch	Lunch
	<i>Leading Teams, Execution and Growth</i>	<i>Driving Innovation and Corporate Renewal: Turning Ideas into Impact</i>	<i>Experiential Learning- From Startup Formation to Scale-Up Execution</i>	<i>Harness Generative & Agentic AI for Entrepreneurial Growth and Corporate Innovation</i>	<i>Action Planning: Applying Program Insights in Your Organization</i>
<i>Welcome Dinner</i>	<i>Recap & Reflection</i>	<i>Recap & Reflection</i>	<i>Recap & Reflection</i>	<i>Recap & Reflection</i>	<i>Program Closing & Certificate Distribution</i>

*Preliminary agenda – carefully structured and subject to adjustments to enhance the experience.

Program Overview



1. Entrepreneurial Mindset and Strategic Decision-Making

This session explores the entrepreneurial mindset and how it differs from traditional management, while equipping participants with practical frameworks for making strategic decisions under uncertain.



2. Leading Teams, Execution and Growth

This session focuses on building and leading innovation-driven teams, aligning execution with organizational strategy and overcoming common barriers to implementing entrepreneurial initiatives in corporate environments.



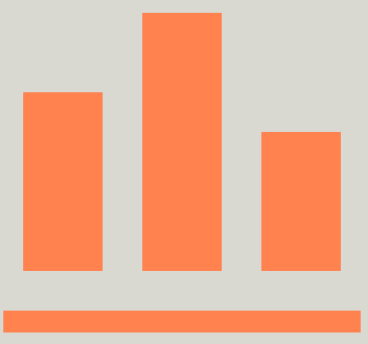
3. Design Thinking for Corporate Innovation

This session introduces the human-centered design thinking approach and demonstrates how it can be applied within corporate environments to drive innovation from through to implementation. Participants will engage in practical exercises to apply the methodology to real-world challenges.



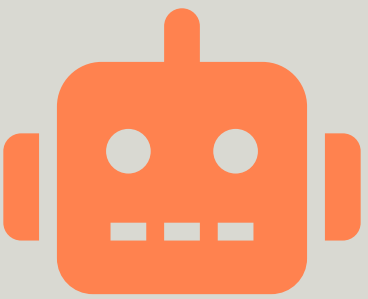
4. Driving Innovation and Corporate Renewal: Turning Ideas into Impact

This session explores how organizations can translate ideas into measurable impact by embedding innovation into culture and structure, overcoming internal barriers and aligning stakeholders around transformation.



5. Data-Driven Entrepreneurship: Leveraging Business Analytics for Innovation and Growth

This session examines the transformative role of data in entrepreneurial decision-making, equipping participants with actionable business analytics tools to identify opportunities, refine growth strategies and assess impact.



6. Harness Generative and Agentic AI for Entrepreneurial Growth

This session demystifies Generative and Agentic AI, breaking down their core capabilities and explaining how entrepreneurs can leverage these technologies to drive innovation, boost productivity, fuel business transformation and unlock new market opportunities. It also provides actionable strategies for practical AI adoption, paired with critical ethical considerations to ensure responsible and sustainable implementation.



7. Executive Fireside Chat with Canadian Entrepreneurs

This interactive session brings together accomplished Canadian entrepreneurs to share firsthand perspectives on leading organizations through uncertainty, scaling innovation and making strategic decisions in dynamic environments.



8. Action Planning: Applying Program Insights

This hands-on session supports participants in translating program insights into concrete, actionable plans for their organizations. Through structured guidance, peer exchange and faculty feedback, participants refine practical strategies to ensure feasibility and impact.



FDC Technical Coordinators



Livia Mandelli

Livia Mandelli has a Ph.D. in Industrial and Organizational Psychology, MPhil in Organizational Psychology, and Master's in Leadership, with over two decades dedicated to executive education, leadership development, and the transformation of organizational cultures. Throughout her career, she has accumulated more than 20 years of experience within organizations, 15 of which have been directly focused on training and development programs, in addition to having mentored over 300 executives in individual and strategic development processes.

Managing Partner of Mandelli Consultores Associados, she also serves as an Advisory Board Member, Associate Professor, and Researcher at Fundação Dom Cabral, where she holds the position of Vice President of the Advisory Board of the Leadership and People Research Center. She is also a Parenting Ambassador in Latin America and for the Conexão Mulheres program at FDC, as well as co-creator of initiatives focused on Women's Leadership, such as ALMA – the Women's Leadership Accelerator – and the Women's Academy at Instituto Vasselo Goldoni.

Author of works such as *Diário de Liderança*, *O Novo Muito Além da Hierarquia* (2026), *Liderança Nua e Crua*, and *Vestindo a Liderança*, and co-author of the *Manual de Conselheiros*, Dr. Livia Mandelli is recognized for her approach that integrates high performance, emotional maturity, and the humanization of relationships within organizations. Her contribution positions leadership not merely as a technical competence, but as a conscious, strategic, and sustainable practice.



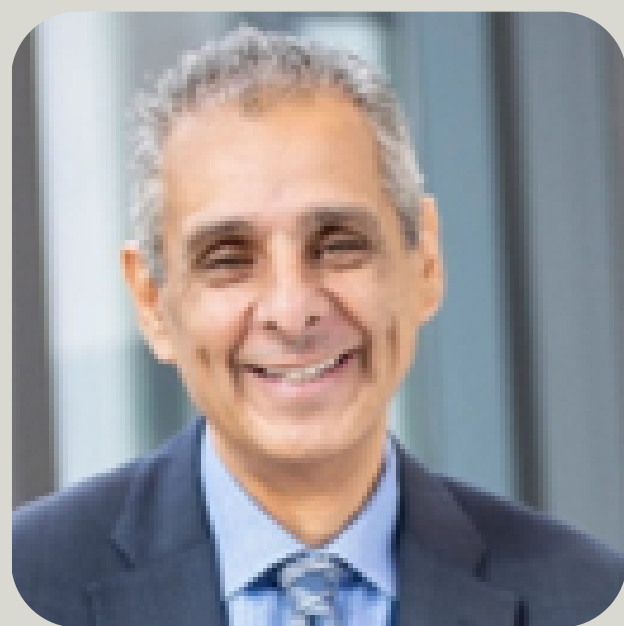
Pedro Mandelli

Pedro Mandelli is one of the most influential and recognized consultants in Brazil. He is the founder and managing partner of Mandelli Consultores, a consulting firm dedicated to designing and conducting processes in the field of strategy and people management, defining organizational models, and developing and conducting organizational and cultural change projects. With more than four and a half decades of experience working with companies of all sizes, both national and international, from various sectors of the economy, in projects

developed in Brazil, the United States, Canada, and European countries. In the last 10 years, approximately 300 executives have also gone through counseling processes conducted by Mandelli.

He is a professor in the executive development programs at Fundação Dom Cabral (FDC) since 1992, he is responsible for the subjects of leadership, people management, organizational behavior, and change management. He co-created the MBA and Transformational Leadership programs. He has taught in FDC's international programs in partnership with INSEAD in France and with the Kellogg School of Management (Northwestern University/USA). He has been recognized and awarded since 2000 as one of the most beloved MBA professors in Brazil, in addition to being one of the five most sought-after consultants in the country for lectures, which reach one hundred each year. He is the author and co-author of books in his areas of expertise: *Much Beyond Hierarchy*, *Life and Career: A Possible Balance*, *Exercising Leadership*, *Leading for High Performance*, *The Art and Discipline in Change Management*, *Imagining and Designing Leadership*. Translator of *What People Really Need to Know to Lead* (Kaplan) and *Company in Motion* (Benoît).

Program Academic Director



Walid Hejazi

Walid Hejazi is a Professor of Economic Analysis and Policy at the Rotman School of Management, Fellow of the Michael Lee-Chin Family Institute for Corporate Citizenship, and member of the Board of Directors of the David & Sharon Johnston Centre for Corporate Governance Innovation.

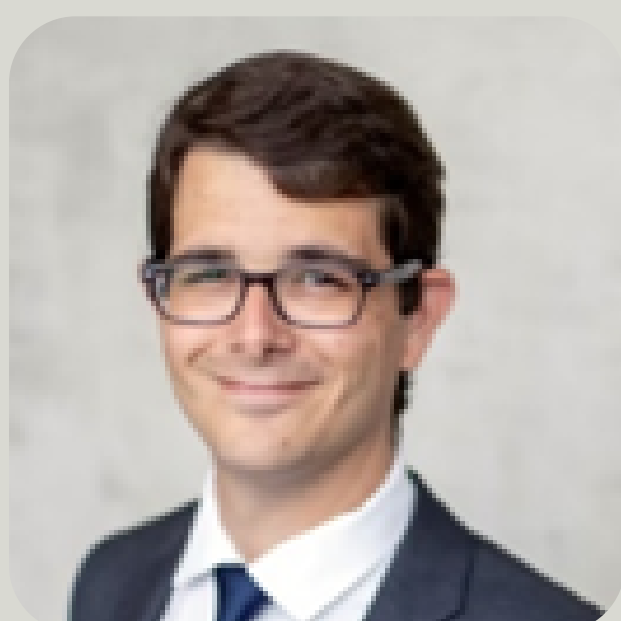
His research focuses on the development of strategies which enhance the ability of companies to compete in domestic and global marketplaces. He has worked closely with many companies to develop and implement innovative strategies, with a particular focus on the role of leaders in preparing those companies to lead strategic change. He has also worked extensively with Canadian and foreign governments on the development of policies around foreign investment and international trade and has testified extensively before parliamentary and senate committees. He teaches in Rotman's MBA, EMBA and custom executive programs, and has delivered lectures in over 30 countries, and is a frequent commentator in the media.

Faculty and Biographies



Beatrix Dart

Beatrix Dart is a Professor of Strategy, Academic Director of Experiential & Global Learning. Beatrix teaches courses in Management Consulting, Social Impact, and Corporate Strategy, in particular the development of growth strategies for international companies. She joined Rotman in 2000 following a successful career with McKinsey & Company, and served as the Academic Director and Associate Dean for Executive Degree Programs until 2015. In addition, she is a corporate director for EllisDon, and chaired the steering committee for The 30% Club in Canada.



Stefan Dimitriadis

Stefan Dimitriadis is an Assistant Professor of Strategic Management. He received his Ph.D. in Organizational Behavior and Sociology from Harvard University. His primary research interest centers on entrepreneurship in institutionally challenging environments, particularly as it relates to issues of communication, formality, and political violence. In a second stream of research he also studies social entrepreneurship and the contexts that facilitate its emergence.



Alberto Galasso

Alberto Galasso is a Professor of Strategic Management at the University of Toronto, where he holds the Anthony S. Fell Chair in New Technologies and Commercialization. He is Research Associate at the National Bureau of Economic Research (NBER) and Research Fellow at the Centre for Economic Policy Research (CEPR).

He serves as co-editor for the Journal of Economics and Management Strategy, as associate editor for the Journal of Industrial Economics and the International Journal of Industrial Organization, and as member of the editorial board for the Strategic Management Journal. His research agenda focuses on the determinants of innovative activity, the management of innovation and the functioning of markets for technology.



Hussam Ayyad

Hussam Ayyad has taught at the Rotman School of Management since 2018, where he's currently an Assistant Professor and the Founding Executive Director of Startup Rotman –Rotman's newly established venture builder for Rotman students– at Rotman School of Management at the University of Toronto.

Hussam is an experienced Entrepreneur, business operator and Executive. He is currently the Chief Operating Officer at Teammates.ai, a leader in Autonomous Teammates that help run entire business functions. Earlier in his career, Hussam built and operated companies, and supported other entrepreneurs in doing the same. He ran and oversaw 40+ startup accelerator cohorts and different business incubators that supported 1,000+ entrepreneurs between 2016 and 2023. That followed co-founding and growing a number of international businesses in different industries and countries across the world, one of which he was responsible for the significant growth of.

He holds a Bachelor of Software Engineering from the University of Western Ontario, Master of Business Entrepreneurship and Technology (MBET) from the University of Waterloo and an MBA from The University of Toronto's Rotman School of Management.

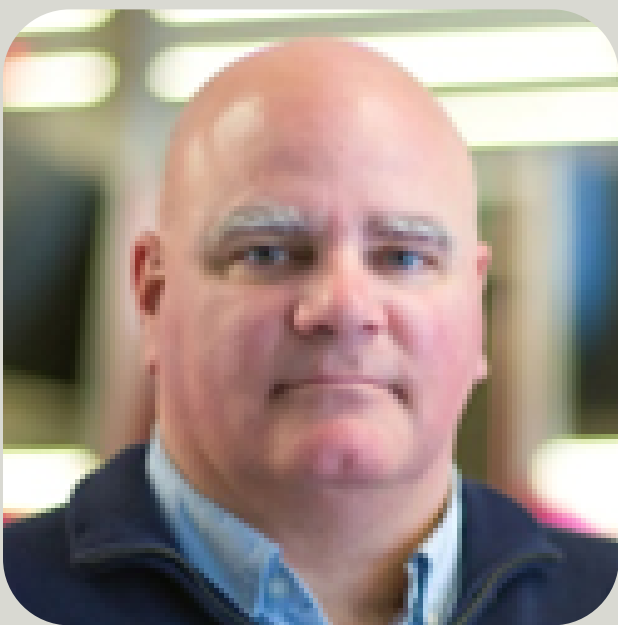


Anjana Dattani

Anjana Dattani is an award-winning Professor, researcher, and practitioner of Design-Driven Innovation. At Rotman, she teaches Business Design and Creative Thinking to Executives, MBAs and Undergraduate students.

Anjanaa has designed and led several programs to build innovation competencies among organizational leaders. Since earning her MBA from Rotman, she has collaborated with institutions like Rotman, MIT and Haas to design and deliver learning experiences related to innovation and innovative leadership. She has worked with executives across the globe, helping them apply design-driven methods and mindsets across various industries and contexts.

Anjanaa is deeply curious about how individuals and organizations can successfully navigate ambiguity and thrive in complexity. Her research focuses on developing innovation-related competencies, measuring individual innovativeness, and fostering collaborative, high-performing teams. Her insights have been published in the Academy of Management Learning & Education (AMLE) and presented at Academy of Management (AOM) conferences.



John Oesch

John Oesch is an Associate Professor, Teaching Stream. He is currently teaching in MBA and Executive MBA programs, as well as several Rotman Executive Programs. His teaching interests are in the areas of decision making, negotiation, and change leadership. He has research interests in the areas of decision making, managerial negotiations and organizational justice. His publication record includes the Journal of Business Venturing, Social Justice Research, Games and Economic Behavior, and Organization Science.



Maja Djikic

Maja Djikic, Ph.D., is a personality psychologist specializing in adult development. She is an Associate Professor of Organizational Behavior and Human Resource Management, Executive Director of the Self-Development Laboratory, and Academic Director of the Rotman Executive Coaching Certificate at the Rotman School of Management, University of Toronto. She has published more than 35 articles and book chapters in the area of personality development. Her research has been featured in over 50 media outlets (including The New York Times, Salon, Slate, and The Scientific

American Mind) in 15 countries. Maja has been selected by Thinkers50 as one of 30 thinkers around the world whose ideas have the potential to shape the future of organizations. Her first book, The Possible Self: A Leader's Guide to Personal Development, was published in March 2024 by Berrett-Koehler Publishers Inc. The book won the Gold Award in Psychology from the Independent Book Publishers Association (IBPA) in May of 2025.



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